

Kennebunk Economic Development Committee
Minutes
Thursday – January 14, 2021 4:30 P.M.
Zoom Meeting

Attending Members: June Huston (Chair), Maureen Flaherty. (Vice Chair), Gary Dugas, Jonathan Johnson, Justin Young, Bob Fiore, and Bob Georgitis.

Also in attendance: Mike Pardue (Town Manager), Blake Baldwin (Select Board Liaison), Joel Downs (Finance Director), Sharon Staz (Energy Eff. Com.), Laura Dolce (KK&A C of C), and Chris Osterrieder, PE (Director of Community Development).

Members Absent: Steve Sawyer.

- 1) Open Meeting by June H. at 4:33 PM.
- 2) Review minutes of December 17th, 2020 - Tabled to next meeting.
- 3) Public Comment – none
- 4) Branding Committee update - Maureen F.:
 - a. Committee met with Tina Radel, worked on setting up a plan - first step is to gather information, which Tina will do by gathering Branding thoughts from many local groups and committees.
 - b. As there is no dollar amount in the TIF budget for Branding, after discussion, Joel D. suggested \$30,000 for next year.
- 5) Connectivity Committee update:
 - a. Jonathan J., the Committee met with GWI to discuss the possibility of expanding – need more info, more defined goals. Will meet with KLP. Will develop survey
 - b. Bob G., discussed with members the needed money for a consultant to develop and analyze the results of a survey. Will create an RFP for a consultant.
 - c. Discussed how the Town Zoning Ordinance defines communication equipment (interpreted as requiring Planning Board approval of all communication equipment). Bob will work with Blake B. and Marc Brunelle to get a suggested change to the PB as soon as possible. Intention is for Town approval in June.
- 6) 21-22 TIF Budget – review and approve:
 - a. Motion by Bob G. Second by Maureen F. – any item already listed in the budget is approved. All in favor.
 - b. Discussed line #38, Downtown parking. Possible land swap and improvements at Garden Street parking, \$75,000.
 - c. Discussed line #35, Connectivity, at \$35,000.
 - d. Discussed line #10, Seal Pavers, at \$40,000.
 - e. Joel D. suggested the boards approval of the total lines #32 and #47 is all that is needed.
 - f. Motion by Bob G., Second by Maureen F., total on line #32 is approved (\$534,423) as written. After discussion, all voted in favor.
 - g. Motion by Bob G., Second by Maureen F., total on line #47 is approved as altered (\$289,000). After discussion all voted in favor.
- 7) Adjourn at 5:39 PM

respectfully submitted: Gary Dugas