



March 13th, 2017 Kennebunk Festival Committee Meeting, 4-5PM

Present: Blake Baldwin, Susan Plass, Nancy Galloway, Lynne Abelson, Pat Nichols, Jason Woloszyn, Jill LeMay, Samantha Abelson, Jack Bates, Linda Johnson, Mandy Nelson, Merton Brown

Absent: Tasha Pinkham

- Call to Order
 - Lynne called the meeting to order.
- Acceptance of Previous Minutes: No minutes to review
- Recap of Winterfest
 - Soup Contest
 - All soups were great
 - Jack has compiled a packet of contacts for next year.
 - Raised \$600 that will be directed toward kitchen renovations at the Lutheran Church
 - Publicity
 - Next year market it as 3 towns 1 community
 - Bird Feeders
 - Good success, everyone was happy and had a great time
 - Waterhouse
 - Missing heaters for a place to warm up during the cold event
 - Hockey players were great
 - Music was lacking in selection, energy, and ability to hear
 - Overall attendance was poor
 - Music equipment lacking – needs a dedicated person who is aware of the limitations and ability to adjust as required on site with access
 - Marquee signs should be accurate to the events
 - Need a bit better co-ordination of the Zamboni work
 - Ice sculpture –
 - placement – issues with where it ended up not being high enough or a great enough focal point given the amount of dollars expended on the item – miscommunication between those on site with the vendor
 - size – the sculpture was great but thought it would have been larger and more of a centerpiece of the events
 - Location of events – need attention drawn the WHC; challenge was that the sun is on the east side and that is the side away from Main Street. With the action being on the East side folks driving by are not aware of all the activities.
- Member Recognition
 - Sue Plass was voted the Great Person of the Year!!!!



- Food Trucks
 - In the future there will be two additional food trucks of 200 sf and 96 sf in Brakestop and Texas Grace
- SummerFest Planning
 - Too Tall Tory all set
 - Bouncy house on board
 - Wildlife Encounters – already accepted past motion for \$737 spend
 - Pups in the air all booked
 - Climbing wall all set
- General discussion points on future state of Committee
 - Lynne provided a message on the state of the co-chairs and committee structure and mission
 - Focused directly on the three fests (Winter, Summer, & Harvest)
 - Added under the umbrella in 2016 – MayDay, Launch, and Music on Maine; these added to reduce the fees for the use of the WHC and use of the town services and insurance umbrella
 - Potential scenarios of makeup discussed
 - Karen Winton -> town communications
 - Mandy discussed her view into the make up of the committee
 - Blake provided a historical discussion on committees in town
 - Desired end result -> want to have town employees who are there to support the committees as needed
 - Downtown committee is facing challenges with membership and mission
 - General discussion on future state of the festival committee and positioning of May Day, Memorial Day, and Tree Lighting
 - Festival committee is open to inclusion of other events (MayDay & Tree Lighting)
 - Blake to discuss with those groups
 - Linda to discuss at next meeting about MayDay exclusion
 - Blake to discuss placement of Launch and Music on Maine
 - **NO DECISIONS were made on the future state and no vote was taken.**
- Town wide calendars
 - Logical alignment to ensure communication of all events and prevention of overlapping efforts.
 - Blake to discuss with those impacted and evaluate options
- End of term for Samantha on June 30th
 - Mandy to reach out for a new student liaison
- Request to add as agenda item for next meeting changing the committee makeup to include 2 student liaisons – 1 jr high, 1 sr high
- Motion to close by Pat and second by Jack, passed all in favor.