



Minutes for
Kennebunk Downtown Committee
Thursday, April 5, 2017

Members present: Arlene Salvati, Lisa Emmons, Laura Snyder Smith, Angus Macauley, Melissa Shatney, Blake Baldwin (selectmen's liaison)

Guests present: Sharon Staz, Rachel Phipps, Merton Brown, Betsy McDonald, Pamela Bennett, Mike Pardue, Joel Downs, Officer Mark Carney

1. Vice Chairwoman Lisa Emmons opened the meeting, welcoming new committee member Laura Snyder Smith
2. Approved February 2017 and March 2017 minutes. Arlene motioned, seconded by Laura Snyder Smith
 - a. Committee has not had committee quorum for last two meetings, so we have not yet approved our 2017 budget. Quick financial updates from Joel:
 - \$4,900 annual budget
 - \$5,300 in current budget (with some carryover from last year's budget)
3. Officer Mark Carney, KHS resource officer from the Kennebunk Police Department, spoke on the Bike Safety Helmet Program now in its sixth season. Last year they gave away 35 helmets to local children at Bike Rodeo at KES and on the street. They also gave away nearly 100 coupons for free small ice cream cones at Dairy Queen. Sharon recommended he connect with the Michael Goulet Foundation/"Love Your Brain" campaign for possible helmet donations this summer. Pending approving budget for 2017, committee unanimously approved supporting the Bike Safety Helmet Program again for summer 2017.
4. Committee unanimously approved discontinuing the summer concert series, due to ongoing concern about the program's effectiveness. Prior meeting discussion and focus group comments have universally stated the two-hour concerts have not brought in additional crowds and/or business. Last year we hosted nine concerts, at \$200/each, so we will take some time to re-evaluate. We plan to host two concerts (4:30-6:30 p.m. Fridays?) using high school musicians to

test out the success of different times and days. Different members will take the lead on this, talking with shopkeepers and keeping a headcount at each concert.

5. Merton said they have sold 22 spots for the upcoming yard sale, and 4-6 spots remain.

Respectfully submitted,

Laura Snyder Smith