

Kennebunk Economic Development Committee  
Minutes  
Thursday – June 6, 2019 5:00 P.M.  
Town Hall Room 300

Attending Members: Bob Georgitis (Chair), June Huston (Vice Chair), Steve Hrehovcik, Gary Dugas, Maureen Flaherty, Miriam Whitehouse and Jonathan Johnson, Justin Young.

Also in attendance: Brian Doyle (Acting Economic Development Director), Dick Morin (Selectman), Nick Branchina (Conservation Comm.) and Laura Dolce (KK&A C of C).

Members Absent: Rachel Phipps.

- 1) Open Meeting by Bob G. at 5:05 pm.
- 2) Review and approve minutes of May 2, 2019 meeting – Motion Miriam Whitehouse, Second by Jonathan J., approved as presented.
- 3) Observations:
  - a. Bob introduced Brian D., who gave a brief resume and requested that any EDC members contact him before visiting a local business.
  - b. Brian D. – Christians Café is giving a 10% discount to all town employees.
- 4) Report of the Economic Development Director – Brian D:
  - c. Distributed and gave a brief overview of a report of items he is currently working on.
- 5) KK&A C of C report – Laura D:
  - d. Ribbon cutting for The Art Co-op at 149 Alfred Road.
  - e. The Senior Job Fair in April was very successful and had a lot of median attention.
  - f. The Chamber is working on Town branding and preparing for “Launch”.
- 6) 2019 EDC Goals
  - a. Connectivity Workgroup - Jon J. – they intend to meet every two weeks. Working on getting better bandwidth for the town, fix holes in cell coverage.
  - b. Newsletter/Website – Steve H. – out of 828 copies of the Newsletter sent out, 466 were opened. Next Newsletter is coming out in July.
  - c. Marketing Workgroup – Maureen F. – intend to hold weekly meetings at the Chamber with focus groups made up of a good cross section of community members.
  - d. Climate/Wetland Mitigation – Miriam – Attending Conservation Commission meetings – questioned what to do with the vernal pools on the Town Rest Area site.
  - e. Creative Economy Workgroup – Maureen met with Mike Pardue – discussed if this is something the town is really interested in or does it need to be redefined? EDC discussed how to attract craftspeople – need transportation & affordability
- 7) There will be no meeting in July

Adjourn at 6:23 PM

respectfully submitted: Gary Dugas