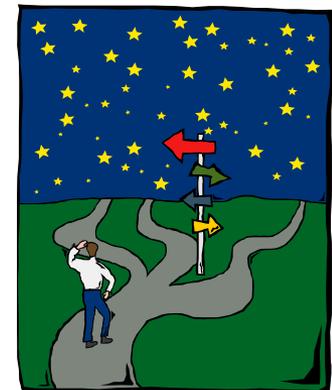


So, you think you know Kennebunk?

A Wayfinding Exercise



Where am I?



At the turnpike exit, cars are lining up behind me. Which way do I head?

What impression do these signs make?



Where is this?





Welcome to West Kennebunk Village

Where is this location?

Where are you headed? Why are you choosing to go that way?







Welcome to Kennebunk

Are these signs helpful?

Where do they take you?

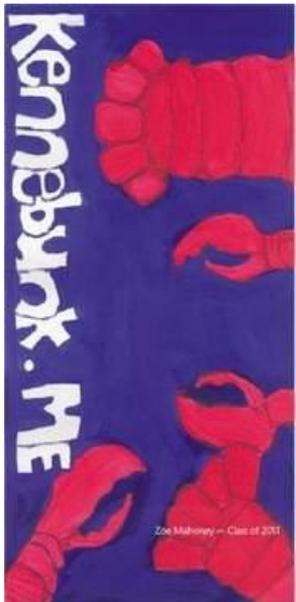
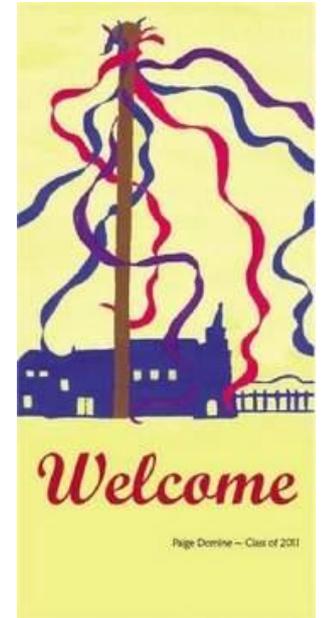
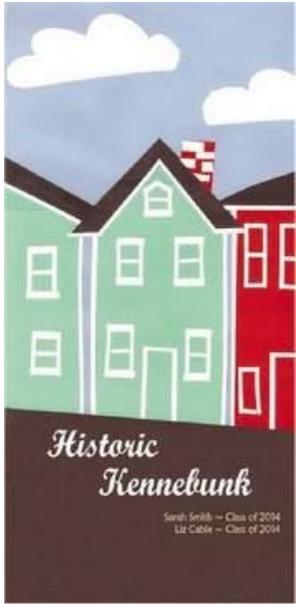
Why do they take you there?





**Why can't we rest in their Downtown?
They must not have benches or tree lined streets.
\$\$\$ This is a missed opportunity for
businesses and the Town overall. \$\$\$**











Where is this?





Welcome to Lower Village Kennebunk



Where is this?







KENNEBUNK CTR 4
BIDDEFORD 12

Where is this?

Which way are we headed?

What is over there?

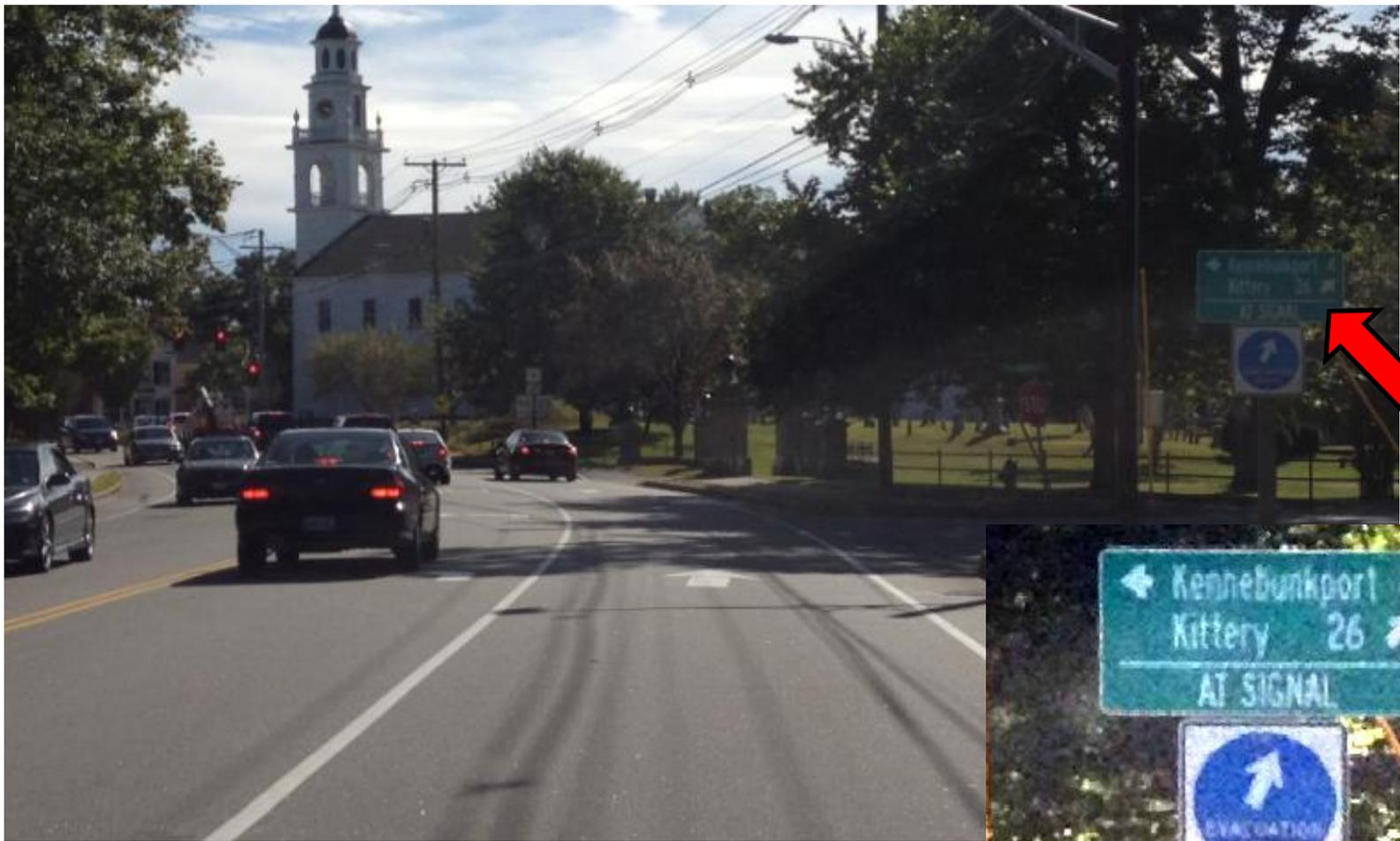




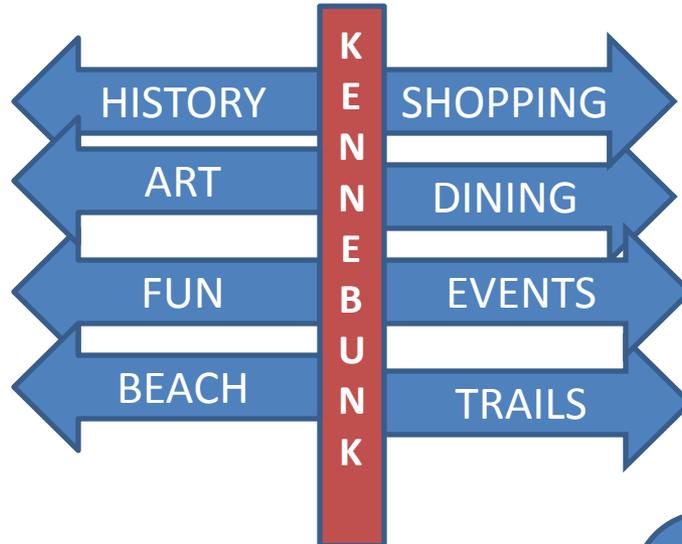
Welcome to Kennebunk

Where is this?





Welcome to Kennebunk



Which way? There are great things to do here!

We will have to tell the kids about this place!

Let's go right then we will come back and see the other attractions.

The end