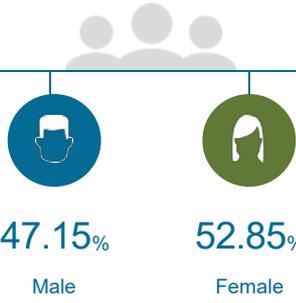


People

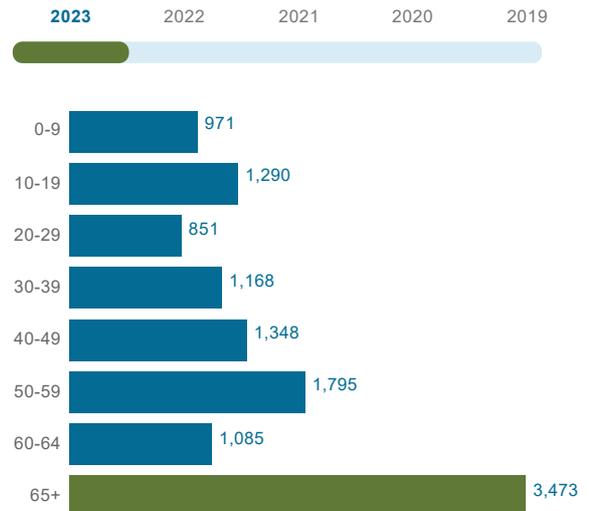
The total population of Kennebunk is 11,981. The median age is 51.21

11,981

Total Population



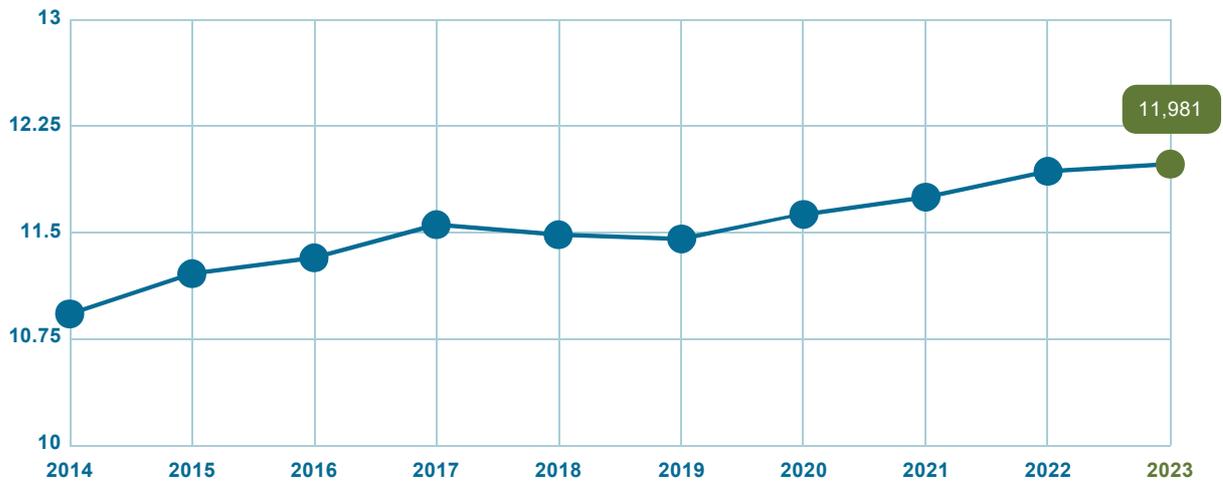
Age Distribution



Median Age

51

Population Growth (in thousands)



Educational Attainment



53.19% of the population in Kennebunk have an associate's degree or higher. 46.87% have a Bachelor's degree or higher.



< Grade 9
0.55%



Grade 9-12
1.58%



High School
21.79%



Some College
22.89%



Assoc Degree
6.32%



Bach Degree
24.3%



Grad Degree
22.57%



offer associate's Degree or Certificate



offer Bachelor's Degree or Higher

Labor Force



Kennebunk has a labor force of 5,568 people, with an unemployment rate of 2.5%.

5,568

Labor Force

2.5%

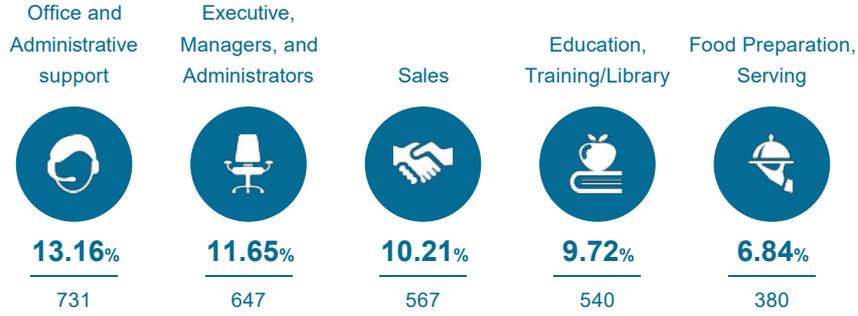
Unemployment Rate

▼ -1.1%

Unemployment Rate
Change (1 year)

Talent

What are the largest job counts by occupation?



Total Employees

5,556



The work distribution of total employees in Kennebunk is:



Total Establishments

671



Businesses and Jobs



Kennebunk has a total of 671 businesses. In 2023, the leading industries in Kennebunk were .

What are the top industries by jobs?

How many employees do businesses in Kennebunk have?



1-4 Employees	66.77%
5-9 Employees	15.35%
10-19 Employees	10.88%
20-49 Employees	3.58%
50-99 Employees	2.38%
100+ Employees	1.04%

Income and Spending



Households in Kennebunk earn a median yearly income of \$88,894. 40.52% of the households earn more than the national average each year. Household expenditures average \$84,524 per year. The majority of earnings get spent on Shelter, Transportation, Food and Beverages, Health Care, and Utilities.



\$88,894

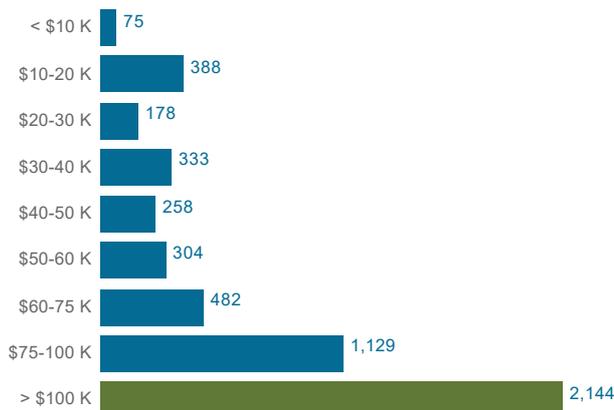
Median Household Income

8% more than the county

26% more than the state

18% more than the nation

Income Distribution



How do people spend most of their money?

PER HOUSEHOLD



\$84,524

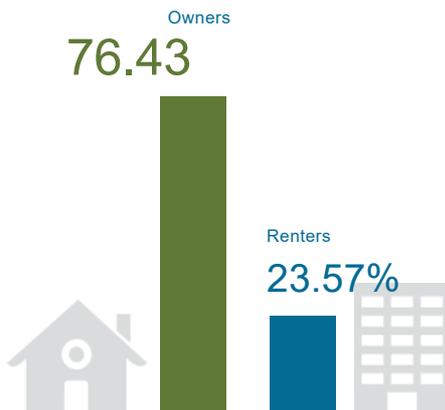
Median Household Expenditure

Housing



There are 53% more households who own their homes than there are renters.

Owners vs. Renters



Transportation



Residents spend an average of 22 minutes commuting to work. Kennebunk is served by 12 airports within 50 miles. Rail can be accessed within the community. Interstates can be accessed within the community.



22min

Commute Travel Time



0 + 12(+50 miles)

Airports in Community



Interstate

In Community



Freight Rail

In Community

Taxes



Top State Corporate Income Tax

8.93%

Top State Corporate Capital Gains Tax

8.93%

Top State Personal Income Tax

7.95%

Top State Personal Capital Gains Tax

8%

State Sales Tax

5.5%